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## NOTICE OF ALLOWANCE AND FEE(S) DUE

35525 7590 05/05/2009

IBM CORP (YA) C/O YEE & ASSOCIATES PC P.O. BOX 802333 DALLAS TX 75380 EXAMINER
HAMILTON, LALITA M

ART UNIT PAPER NUMBER

3691 DATE MAILED: 05/05/2009

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/903,724	07/12/2001	Thomas J. O'Connor	AUS920010327US1	9318

TITLE OF INVENTION: APPARATUS AND METHOD FOR PROVIDING PRICING HINTS DURING AN ON-LINE AUCTION

APPLN, TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(8) DUE	DATE DUE
nonprovisional	NO	\$1510	\$300	\$0	\$1810	08/05/2009

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

### HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

A. If the status is the same, pay the TOTAL FEE(S) DUE shown above.

B. If the status above is to be removed, check box 5b on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above, or

If the SMALL ENTITY is shown as NO:

A. Pay TOTAL FEE(S) DUE shown above, or

B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and 1/2 the ISSUE FEE shown above.

II. PART B - FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted. If an equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

### PART B - FEE(S) TRANSMITTAL

# Complete and send this form, together with applicable fee(s), to: Mail Mail Stop ISSUE FEE Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

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INSTRUCTIONS: This appropriate. All further indicated unless correcte maintenance fee notifical	form should be used : correspondence includi ed below or directed of tions.	for transmitting ng the Patent, a nerwise in Block	the ISSI dvance o k 1, by (	JE FEE and PUBLICAT rders and notification of a a) specifying a new corre	ION FEE (if requi naintenance fees w spondence address;	red). I ill be and/or	Blocks 1 through 5 s mailed to the current (b) indicating a sepa	hould be completed where correspondence address a trate "FEE ADDRESS" fo
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"Fee Address" ind PTO/SB/47; Rev 03-0 Number is required.  3. ASSIGNEE NAME A	ondence address (or Cha 3/122) attached. ication (or "Fee Address 12 or more recent) attact ND RESIDENCE DAT. less an assignee is ident h in 37 CFR 3.11. Com	nge of Corresponding of Corresponding Indication for the Current of the Current o	n istomer	2. For printing on the p (1) the names of up to or agents OR, alternati (2) the name of a sing registered attorney or 2 registered patent attorney or 1 the printing of the p	3 registered paten vely, e firm (having as a agent) and the nam encys or agents. If printed.	memb es of u no nam	er a 2p to p to e is 3	ocument has been filed for
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IBM CORP (Ya	A)	HAMILTON	, LALITA M	
C/O YEE & ASS		ART UNIT	PAPER NUMBER	
P.O. BOX 80233		3691		
DALLAS, TX 75	380	DATE MARKED AND OFFICE OF	n.	

# Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)

(application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 1058 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 1058 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.

# Notice of Allowability

Application No.	Applicant(s)
09/903,724	O'CONNOR ET AL.
Examiner	Art Unit
Lalita M. Hamilton	2601

Application/Control Number: 09/903,724 Page 2

Art Unit: 3691

# DETAILED ACTION

## EXAMINER'S AMENDMENT

An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in an interview on February 24 with Rudy Siegesmund.

The application has been amended as follows:

Please delete claim 37 and replace it with the following claim:

37. (Currently amended) A <u>computer-implemented</u> method, for providing a pricing hint to a <u>participant bidder using a computer with an on-line capability to <u>participate in during</u> an on-line auction, comprising:</u>

loading a bid advisor program into a memory of the computer, the bid advisor program containing a plurality of instructions adapted to cause the computer to perform steps comprising:

providing to a bidder, who is participating in the on-line auction and who is bidding on a an item in the online auction using a computer with an the on-line capability, the pricing hint by performing the steps of:

responsive to the bidder accessing a bid advisor program on the computer and-indicating that the bidder wants a pricing hint, causing the computer to query guerying the bidder to select a type of pricing hint;

responsive to the bidder selecting the type of pricing hint, eausing the emputer to access accessing a database in accordance with the type of pricing hint, determine determining the pricing hint, and display displaying the pricing hint to the bidder on the computer; and

Application/Control Number: 09/903,724

Art Unit: 3691

responsive to the bidder selecting the pricing hint to be the bid, automatically placing the bid by the computer in the on-line auction;

wherein when the bidder selects a historical pricing hint as the type of pricing hint, the database is a historical price database, and the computer identifies, in the historical price database, a historical price paid at an earlier date for a historical price database product most closely matching the item, and displays the historical price on the client computer as the pricing hint;

wherein when the bidder selects a market value pricing hint as the type of pricing hint, the database is a market value database, and the computer identifies in the market value database a market value database product in the market value database that is a closest match to the item, and displays the market value of the closest match on the client computer as the pricing hint; and

wherein when the bidder selects a current offering pricing hint as the type of pricing hint, the database is a current offerings database, and the computer identifies, in the current offerings database, a retail value at which the item is currently being publicly offered for sale, and displays the retail value on the client computer as the pricing hint.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Lalita M. Hamilton whose telephone number is (571) 272-6743. The examiner can normally be reached on Tuesday-Thursday (6:30-2:30).

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Kalinowski Alexander can be reached on (571) 272-6771. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Art Unit: 3691

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Lalita M Hamilton/ Primary Examiner, Art Unit 3691